Purium Affiliate Policies and Procedures

Effective October 31, 2026

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1. Welcome and Code of Ethics

1.1 About these Policies

These Policies and Procedures (“Policies”) explain how the Purium Affiliate Program works and what Purium expects from every Affiliate. They are part of your Affiliate Agreement, together with the Affiliate Terms and Conditions and the Purium Affiliate Compensation Plan (the “Agreement”).

Purium Health Products is a brand of Organic By Nature, Inc. (“Purium,” “we” or “the Company”). These Policies replace the Purium Policies and Procedures (REV 0120) and all addendums from 2021 to 2025.

1.2 Changes to the Agreement

Purium may update the Agreement and the Compensation Plan at any time. Changes take effect 10 days after we post notice on our website, by email or in your back office. Changes do not apply to anything that happened before they take effect. If you do not agree with a change, you may cancel your Affiliate account before it takes effect (2.8). If you keep participating after a change takes effect, including by sharing your link or code, placing orders or accepting commission payments, you accept it.

1.3 Code of Ethics

As a Purium Affiliate, you agree to:

- Be honest, respectful and professional in every interaction.
- Never make medical or disease claims, or false or misleading income claims.
- Tell people clearly that you earn a commission when you promote Purium.
- Follow all laws that apply to your business.
- Never do anything that harms Purium, its customers or other Affiliates.

1.4 Reporting a concern

To report a violation or ask a compliance question, use Purium’s Compliance Form or email compliance@puriumcorp.com.

2. Joining and Your Account

2.1 Who can join

To become a Purium Affiliate, you must:

- Be at least 18 years old.
- Live in the United States, a U.S. territory or Canada.
- Provide a valid Social Security Number, Federal Tax ID Number or Social Insurance Number.
- Accept the Affiliate Terms and Conditions online.

Joining is free. Purium may accept or decline any application.

2.2 You run an independent business

Affiliates are independent contractors, not employees, agents or representatives of Purium. You set your own hours and methods, pay your own expenses, and cannot sign contracts or make promises for Purium.

2.3 One account per person

Each person may have only one Purium account, and each household (shipping address) may have only one Affiliate account. Households that already had two accounts before October 31, 2026 may keep both, and 3.6 applies to each. You may not open accounts in other people's names, or use family members or business entities, to earn commission on your own orders or to get around these Policies. Requests for exceptions go to compliance@puriumcorp.com.

2.4 Business accounts

A business may join as an Affiliate if its owners do not already have an Affiliate account. Purium will ask for formation documents, the business EIN, and the name and Social Security Number of each owner. You may convert your personal account to a business name for tax or estate reasons. You still have only one account.

2.5 Divorce, separation or ending a partnership

If people who share an account divorce, separate or end a partnership, Purium keeps paying the account as before until it receives a court order or a notarized agreement signed by both parties that says who owns it.

2.6 Succession

If an Affiliate dies or becomes incapacitated, the account and future commissions pass to their legal successor once Purium receives the required documents. The successor must accept the Affiliate Agreement.

2.7 Transferring your account

You may transfer your account to another person only with Purium's written approval. The new owner must not already have a Purium account. There is no transfer fee.

2.8 Canceling

You may cancel your Affiliate account at any time by telling Purium in writing. Commissions earned before you cancel are paid on the normal schedule, minus any returns. Your customers become house accounts.

You may rejoin at any time. Your customers do not come back with you. Rejoining does not by itself change who your orders are credited to. They follow the normal connection rules (5.1). Purium may decline to re-admit anyone whose account it terminated.

2.9 Inactive accounts

Your Affiliate account stays open as long as you accept the current Terms. There is no requirement to make sales or bring in customers to keep it. You earn commission only when eligible purchases occur.

3. Selling and Referring

3.1 Two ways to earn

1. **Refer.** Share your link or code. When a customer orders from Purium, you earn a commission under the Compensation Plan.
2. **Resell.** Buy products from Purium at the everyday price and sell them yourself. You keep the difference.

Businesses with a physical location that want to stock Purium for resale (such as stores, chiropractic offices, medical practices and med spas) may apply to Purium's Wholesale Program. Wholesale terms are published separately. The same order never earns both wholesale pricing and an Affiliate commission.

3.2 Where you can sell

You may promote and sell Purium products on your own website, on social media, through paid ads that link to Purium's website, and in person at retail stores, gyms, salons, clinics, pop-ups and events.

You may not list or sell Purium products on any online marketplace, including Amazon, Walmart Marketplace, eBay and TikTok Shop. Affiliates who sell on a marketplace today may sell through their existing inventory until January 31, 2027, and must remove their listings by that date.

You may promote Purium's official TikTok Shop through TikTok's creator affiliate program. Those sales are paid by TikTok, at the rate Purium sets there and under TikTok's rules. They do not earn commission under this plan and do not connect the customer to you.

Purium also sells through its own websites, marketplaces and retail channels. No Affiliate has an exclusive territory or channel.

3.3 If you resell

When you resell Purium products, you are the seller of record. You are responsible for:

- Collecting and paying sales tax on your sales
- Your own customer service and returns
- Selling only in original, sealed Purium packaging
- Never selling expired, damaged or tampered product
- Never re-labeling, re-packaging or splitting Purium products

Purium's 30-Day Guarantee covers orders placed directly with Purium, not products you resell. You set and honor your own return policy.

3.4 Pricing when you resell

Purium has independently and unilaterally established a Minimum Advertised Price (MAP) Policy under which it reserves the right to discontinue its business relationship with any Affiliate who advertises Purium products at prices below the everyday retail prices published at iShopPurium.com. This Policy is established, administered, and enforced solely at Purium's discretion. It is not an agreement between Purium and any Affiliate regarding advertised or resale prices, and Purium does not seek or require any Affiliate's agreement, acceptance, or assurance of compliance with this Policy. Each Affiliate remains free to independently determine the actual prices at which the Affiliate sells Purium products. Purium may, however, independently determine whether to continue its business relationship with any Affiliate based on the Affiliate's advertised pricing practices.

3.5 Credit for a sale

- A paid order connects a customer to the Affiliate whose link or code led to that order. If the customer enters a code at checkout, the code wins over a different link.
- While a customer is connected to you (inside your six-month window, or as a subscriber), another Affiliate's link or code does not take them over.

- After the window, a customer with an active subscription stays connected to you for as long as the subscription is active, including a pause of up to 3 months. One-time orders do not extend this. Their renewals and other re-orders pay you 10%.
- A customer is released once the six-month window has closed and they do not have an active subscription, including when a subscription is canceled after the window. A released customer counts as new. Their next paid order through an Affiliate's link or code connects them to that Affiliate.
- When you resell product, your margin is your earnings. Resold sales do not also earn commission.
- Orders through Purium's marketplace listings, TikTok Shop, retail channels or the Wholesale Program do not earn commission.

Purium decides any dispute about credit, and its decision is final. See Compensation Plan sections 7 and 8.

3.6 Your own orders

Purium's Affiliate Program is a single-level referral program. Affiliates may earn commissions only on qualifying purchases made by customers whom they personally and directly refer to Purium, in accordance with the Affiliate Compensation Plan.

Affiliates are not eligible to earn multilevel compensation of any kind. No Affiliate may earn commissions, bonuses, overrides, or any other compensation based on purchases, sales, referrals, or other activities generated by another Affiliate's customers, referrals, or downstream network. Affiliates cannot establish a downline or earn compensation attributable to multiple levels of referrals.

Affiliates are not eligible to receive commissions or other referral compensation on:

- Their own purchases or orders;
- Any order shipped to their own address, as determined by Purium's review of shipping information; or
- Purchases or orders placed through any account they own or control, directly or indirectly.

An Affiliate's personal purchases, and any orders shipped to the Affiliate's address, may qualify as customer purchases for purposes of calculating commissions payable to the Affiliate who directly referred that Affiliate to Purium, provided such purchases otherwise satisfy the Affiliate Compensation Plan. However, no commissions or other compensation may be paid to any Affiliate beyond the single level of the directly referring Affiliate.

If an Affiliate enrolls without being directly referred by another Affiliate, that Affiliate's personal purchases will be classified as house orders and will not generate Affiliate commissions.

Affiliates may purchase Purium products for resale, subject to Purium's applicable policies. However, purchases for resale do not qualify for commissions payable to the purchasing Affiliate.

3.7 Introducing new Affiliates

Purium recruits, approves, onboards and supports Affiliates. You are welcome to introduce people who want to join, but you earn no commission, bonus or override on what they sell, and you have no duty to train or manage them. Joining as an Affiliate does not assign any existing customers or house accounts to you. If a customer you referred later becomes an Affiliate, their own orders keep counting as customer orders for you (3.6).

3.8 Links and codes

Each Affiliate receives a personal link and code. They identify you as the referring Affiliate. They do not unlock a discount, because every customer sees the same everyday price (7.2). Purium may run its own specials and sales. You may not post your link or code on coupon or discount sites.

4. Commissions

4.1 How you earn

Purium pays on one level only: the customers you personally refer. The same rates apply to every Affiliate. There are no ranks, volume requirements, team commissions, matching bonuses or pools. Full rules and examples are in the Compensation Plan.

Eligible purchase	Rate	How long
New customer's first order (never ordered, or released)	20%	One time
First renewal of a subscription started on a new customer's first order, processed and paid	10%, plus a one-time 5% bonus on the original subscription purchase	One time
Re-orders from your connected customer	10%	Rest of the month they connect to you plus 6 full calendar months. Subscribers: as long as the subscription is active
Paid subscription renewals	10%	As long as the subscription is active, including a pause of up to 3 months

These rates apply to every product, including ULT and LTD.

4.2 What counts toward commission

Commissions are paid on eligible product amounts actually paid, after subscription savings and sale prices. They are not paid on:

- Shipping, handling or sales tax
- Free replacement or promotional items, since nothing is paid for them
- Your own orders or orders shipped to your address (3.6)
- Orders through Purium's marketplace listings, TikTok Shop, retail channels or the Wholesale Program
- House account orders (5.3)
- Refunded amounts

Every product counts, including merchandise such as t-shirts. Purium may mark an item non-commissionable with notice, such as an event ticket. Commission is paid only on cash collected for products. Rewards Points and store credit used at checkout reduce the commissionable amount.

4.3 When you get paid

Purium pays commissions on the 1st and 15th of each month. A commission is paid on the first payday after all three are true: 45 days have passed since the customer paid, the customer's 30-Day Guarantee (which starts on delivery) has ended, and there is no open return. Most commissions are paid 45 to 61 days after the customer pays. Late deliveries and open returns can take longer. If a payday falls on a weekend or bank holiday, Purium pays on the next business day.

Purium is moving to 100% electronic payments, with a target date of April 30, 2027. Purium pays electronically once you have at least $10 due, and smaller amounts carry over. Until April 30, 2027, Affiliates who have not set up electronic payment receive paper checks, with a $5 processing fee per check, sent once at least $15 is due. If an electronic option is not yet available to you by that date, Purium may, at its discretion, continue paper checks

until one is. Affiliates in Canada are paid in U.S. dollars. Set up electronic payment in your back office or through Customer Care.

> **Example**
> A customer pays on December 1 and receives the order on December 5. The commission is paid on January 15.

The first payment under this plan is December 15, 2026, for eligible orders paid on or after October 31, 2026.

4.4 Returns and chargebacks

Most returns are removed before you are paid. If a customer gets a refund or disputes a charge after you have been paid, Purium deducts that commission from your future payments. Your statement shows the order, the refund and the adjustment. If future commissions do not cover it, the rest carries forward as a negative balance and is recovered from your future earnings.

4.5 Taxes

- You are responsible for all income taxes on your commissions and resale profits.
- Purium issues IRS Form 1099 to U.S. Affiliates who meet the current IRS reporting threshold, and the equivalent form to Canadian Affiliates. Forms are posted in your back office.
- You must give Purium a valid tax ID. Without one, Purium is required to withhold part of your commissions at the IRS backup withholding rate.

4.6 Good standing

Purium pays commissions only to Affiliates in good standing and may hold commissions while it reviews a possible violation.

5. Customers

5.1 How long a customer stays with you

Situation	What happens
Inside the six-month window	All eligible re-orders pay you 10%, even if another Affiliate's link or code is used
Subscriber (active subscription)	Every paid renewal and every other re-order pays you 10% for as long as the subscription is active
Paused subscription	The customer stays connected, and any paid order pays you 10%. A subscription can be paused or skipped for up to 3 months. After that, Purium cancels it
Customer cancels or restarts	The customer stays connected only through the end of their six-month window. If the window has already ended, they are released right away and count as new. A restart while still connected pays you 10%, with no new-customer bonus. Restarting does not change the six-month window
Window closed and no active subscription	The customer is released and counts as new. Their next order through any Affiliate's link or code connects them to that Affiliate at 20%, plus the bonus if it starts a subscription. If they order directly, they become a house account

5.2 Customers who are no longer connected

- A released customer counts as new. Their next paid order through an Affiliate's link or code connects them to that Affiliate, earns 20% and starts a new six-month window. If that order starts a subscription, the Affiliate also earns the one-time bonus when the subscription renews for the first time.
- If they return on their own, or through Purium's emails, ads or other efforts, they become a house account. No commission is paid.
- Opening a new account or using a new email does not make a connected customer new.

5.3 House accounts

- Customers who are not already connected to an Affiliate and order without an Affiliate link or code become house accounts. Purium does not assign them to an Affiliate.
- Purium may market to house accounts, including ads, retargeting and email, without paying any Affiliate.
- While a customer is connected to you, Purium's emails and ads never take them from you.
- House accounts follow the same connection and release rules as Affiliates.

5.4 Changing your Affiliate

Customers and Affiliates may not switch a customer to a different Affiliate. Purium makes an exception only when:

1. The referring Affiliate acted unethically, with written documentation; or
2. There was a mistake at sign-up, with written documentation.

Once a customer is no longer connected, a paid order through another Affiliate's link or code connects them to that Affiliate. Approved changes apply to future orders only. Commissions already earned stay with the original Affiliate. Purium's decision is final.

5.5 Serving your customers

- Do not move customers between accounts or split one business into several accounts.
- Do not create accounts or subscriptions for anyone without their consent, or store your payment card on someone else's account.
- Customer information Purium shares with you is confidential. Use it only to serve those customers. Never sell or share it.
- Customer Care handles one account or one issue per call or support form. For several customers, submit each one separately.

5.6 Moving from the Brand Partner program on October 31, 2026

- Current Brand Partners become Affiliates by opting in and accepting the Affiliate Terms and Conditions. The deadline to opt in is December 31, 2026. A Brand Partner who does not opt in by then loses their customer connections, and those customers are released. New Brand Partners who enroll through Customer Care through October 30, 2026 join the same way, by opting in. You may cancel at any time (2.8).
- Until a Brand Partner opts in, their customer connections are held. Orders through their link or code connect customers to them as usual. Commissions on those orders are paid on the first payday after they opt in, once each order meets the normal payout rules. If they do not opt in by December 31, 2026, those commissions are forfeited and their customers are released on January 1, 2027.
- Ranks, GQV and volume requirements, team commissions, matching bonuses and pools end effective 11:59:59 p.m. Pacific Time on October 30, 2026.
- Customers with a paid order on or after April 1, 2026 will stay connected to the Brand Partner who enrolled them once that Brand Partner opts in as an Affiliate, at 10%. They will not count as "new" at launch.

- Their subscription renewals and other re-orders pay 10%. Customers with an active subscription stay connected for as long as it stays active. The 3-month pause limit starts at launch, so a subscription already paused on October 31, 2026 is canceled if it has not processed a paid order by January 31, 2027. A paused subscription does not delay a release. Customers without an active subscription, or with a paused one, are released on a rolling basis, on the 1st of the month after they go six full calendar months with no paid order.
- Customers who keep ordering at least once every six full calendar months stay connected through April 30, 2027. To stay connected after that date, they need to be on a subscription. Customers who are not on a subscription by April 30, 2027 are released. Subscribers stay connected until six full calendar months pass with no paid subscription order.
- Customers with no paid order since March 31, 2026 are no longer connected at launch, even if a subscription shows as active or paused. Their next paid order through an Affiliate's link or code connects them to that Affiliate as a new customer. If they return directly or through Purium's marketing, they become house accounts.
- Every month brings new chances. Customers with no paid order since April 30, 2026 are released on November 1, 2026, even if they have a paused subscription, and can order again as new customers. Customers with no paid order since May 31 are released on December 1, and so on, every month. Invite them back through your link or code and earn 20% on their first order back, plus the bonus if it starts a subscription.
- Commissions earned under the previous plan are addressed in a separate notice from Purium.

6. Marketing Rules

These rules apply everywhere you promote Purium: posts, videos, livestreams, websites, marketplace listings, emails, texts, ads and conversations.

6.1 No medical or health claims

Purium does not give medical advice. Never say or imply that a Purium product treats, cures or prevents any disease or condition, including in personal stories. Do not use medical or diagnostic terms (such as lupus, cancer, diabetes, insomnia or inflammation) or words that imply medical improvement (such as cure, heal, fix, lessen or improve). If someone has a health concern, send them to their healthcare provider. Never claim a government agency has approved or endorsed Purium products.

6.2 No false or misleading income claims

Do not make false or misleading statements about what an Affiliate can earn. Do not show checks, commission statements or lifestyle images as proof of earnings. Never say the program does the work for you or that anyone can earn without effort.

The following are prohibited in every channel, with or without a disclaimer.

Category	Prohibited
Specific or personal income	Any dollar amount, profit, or return ("$500 a week," "$10K a month"), personal income, commission screenshots, checks, or hypothetical calculations. Exceptions: the commission examples in Purium's Field Handout and Compensation Plan, and figures from an Income Disclosure Statement once Purium publishes one, each shared exactly as published.
Timeframes	Earnings tied to a timeline ("six figures in 90 days," "20 new millionaires this year").
Job replacement and freedom	Replacing a job, quitting, early retirement, paying off debt or bills, "financial freedom," "time freedom," or supporting a family.

Category	Prohibited
Lifestyle	Luxury cars, homes, vacations, private jets, cash, oversized checks, or designer goods linked to the opportunity.
Exclusivity and mentorship	"Limited spots," invitation-only, territories, screening of prospects, or mentoring by highly successful leaders.
Urgency	Pressure to join, buy, or upgrade now, unless the Company itself set a real deadline.
Risk and ease	Guaranteed, unlimited, passive, automatic, risk-free, easy, foolproof, or no experience, skill, or time needed.
Effort as the only factor	That success depends only on effort, or that non-earners "didn't work hard enough" or "didn't follow the system."
Recruiting	That prospects will likely recruit others or that a downline builds itself.
Nature of the position	Calling it a job, employment, salary, or wage, or hiding that it is a commission-based sales position.
Training and expenses	Overstating training, understating costs, or implying a paid tool, event, or system is required.
Sales and results	Fabricated, exaggerated, or misattributed sales, commissions, or results; presenting gross pay, top-earner averages, or team volume as personal income.
Endorsements	That the FTC, any government agency, or third party approves the opportunity or its income potential.

Permitted income statements

Affiliates may use only these statements, word for word or in Company-approved scripts:

- "You can earn commissions on product sales. Many participants earn nothing."
- Factual explanations of how the Compensation Plan calculates commissions, with no projection or outcome implied.
- The commission examples in Purium's Field Handout and Compensation Plan, shared exactly as published, including the note that they illustrate commission math and are not a prediction of earnings.
- Statements about products or personal enjoyment of the business, with no earnings implied.

When Purium publishes an Income Disclosure Statement, Affiliates may also share it using the link Purium provides, along with any statements Purium approves at that time.

6.3 Say that you earn a commission

Any time you promote Purium, clearly tell people you earn money from it. The disclosure must appear in the post, video, listing or message itself, before any link, in plain words such as "I earn a commission when you buy through my link" or "#ad." In videos and livestreams, say it out loud. A disclosure only in your bio, behind "more," or buried in hashtags does not count.

6.4 Reviews

Do not write fake reviews, review products on listings you sell from, or offer anything in exchange for a review, on any platform. If you share your own experience, say that you are a Purium Affiliate.

6.5 Using the Purium name

Purium, its product names and program names (such as 10-Day Transformation and Power Shake) are Purium trademarks. You may use them to describe the products you sell. You may not use "Purium" or a product name

as the first part of a business name, store, website, URL, handle or page name; use names that suggest you are Purium or an official outlet; use the names or images of Purium founders, executives or employees without written permission; or create your own versions of Purium logos.

Allowed	Not allowed
Mary Smith, Purium Affiliate	Purium Official
JaneDoeHealth, Purium Superfoods	PuriumSuperfoodsWithJane
Mary Smith, Transformation Expert	Purium Florida
Mary Smith, Power Shake and Superfood Lover	BestPuriumDeals

Private, password-protected groups for your own customers may use “Purium” in the group name.

6.6 Always identify yourself as independent

Your websites, stores, profiles and listings must make clear you are an independent Purium Affiliate. Never answer the phone, email or message people in a way that makes them think they are dealing with Purium’s corporate office.

6.7 Paid ads and search

You may run paid ads, including on social media and search engines, that link to Purium’s website with your link or code. You may not bid on “Purium” or Purium product names as keywords on Google, Bing, Meta, Amazon or any other ad platform.

6.8 Content and images

Purium provides approved images, videos and copy at PuriumBusiness.com. Use them unchanged and in context. You may create your own content if it follows these Policies. You may not record, resell or repost Purium calls, events or trainings without written permission. If Purium asks you to change or remove content, you must do so within 48 hours.

6.9 Email and text messages

- Only email or text people who have given you permission.
- Every marketing email must include your name, a physical mailing address and a working unsubscribe link (CAN-SPAM).
- Texts require prior written consent and must include opt-out instructions (TCPA and carrier A2P 10DLC rules).
- Follow all federal and state do-not-call rules.
- Never buy or use purchased contact lists.

6.10 Media inquiries

If a reporter contacts you about Purium, send them to Purium’s Marketing Department. Do not speak for Purium.

7. Ordering, Shipping and Returns

7.1 How to order

Order at iShopPurium.com or by calling Customer Care at 888-747-6733. Customers outside the U.S. and Canada may order through the support form on the Support page at iShopPurium.com (7.6). You may manage a customer’s orders online with their express permission and their login. That arrangement is between you and

your customer. For Customer Care to place an order for someone else, that person must give their permission directly to Customer Care.

7.2 Pricing

Everyone pays the same everyday price. Subscriptions save 5%. Purium may run specials and sales. Current prices and shipping rates are published at iShopPurium.com and may change at any time.

7.3 Subscriptions

A subscription ships automatically on the date you choose and saves 5%. You can change, pause, skip or cancel it in your back office or by calling Customer Care at least 24 hours before the process date. Once an order is processing, it cannot be canceled. Orders ship 2 to 5 business days after the process date.

Keep a valid payment method on file. Purium automatically removes expired cards. Purium may retry a declined card. A subscription whose payments keep declining is lapsed, and Purium cancels it. You can pause a subscription, or skip orders, for up to 3 months. If it has not processed a paid order by then, Purium cancels it. After a cancellation, the customer stays connected to their Affiliate only through the end of the six-month window. If that window has already ended, they are released right away. A restart keeps the same Affiliate as long as the customer is still connected (5.1).

7.4 Payment

Purium accepts Visa, Mastercard, American Express and Discover. For orders placed through Customer Care, third-party cards require the cardholder's permission given directly to Customer Care.

7.5 Shipping

- **Standard:** ships within 2 to 3 business days.
- **Express:** 2 to 4 business days to any U.S. street address, including Alaska and Hawaii. Not available for P.O. boxes or subscriptions.
- **Will Call (California only):** pick up at 2610 Homestead Place, Rancho Dominguez, CA 90220 within 3 business days with a government ID, or the order is canceled and refunded.
- **Canada:** ships International Economy. Purium pays customs and clearance fees. Typical transit is 4 to 7 days.

Current shipping rates are published at iShopPurium.com. Report missing items or damaged boxes to Customer Care within 10 days of delivery, and keep damaged packaging for inspection.

7.6 International orders

Purium ships to the U.S. and Canada. Customers elsewhere may order through Customer Care but pay all shipping, customs, duties and taxes, and must know what their country allows. International orders cannot be returned and are not covered by the 30-Day Guarantee. Affiliates may not import product in bulk into countries where Purium is not open.

7.7 30-Day Guarantee

If you are not satisfied with a product bought directly from Purium, return it within 30 days of delivery for a refund, exchange or replacement. Shipping is not refunded. Orders placed before October 31, 2026 keep the 60-day guarantee.

- Get a Return Authorization (RMA) number from Customer Care first.
- Write "RMA" and your order number on the outside of every box.
- Return the product even if it is used up. Purium needs the container to issue a refund.
- Return Purium packs complete unless Returns approves a partial return.
- Refunds go to the original card and take about 2 to 3 weeks.
- Rewards Points are not refunded.

Send U.S. returns to Purium Returns, 2610 Homestead Place, Rancho Dominguez, CA 90220. Send Canadian returns to Purium Health Products, 130 - 1959 152nd Street, STE 512, Surrey, BC V4A 0C4. The guarantee does not cover products bought from an Affiliate or any other seller (3.3).

7.8 Final sale and restocking

Products marked final sale cannot be returned unless they arrive damaged or defective. Report damage within 10 days of delivery. Purium may charge a 20% restocking fee and may refuse refunds when the return policy is abused.

7.9 Rewards Points

- No new Rewards Points are earned on orders placed on or after October 31, 2026.
- Points already earned can be used at checkout on one-time orders, up to $50 per order, until April 30, 2027. The normal expiration still applies: points expire after 3 consecutive months with no activity (buying Purium product or redeeming points). Any points left on April 30, 2027 expire on that date.
- Points cannot be used on subscription orders.
- Points have no cash value, cannot be transferred, and are not refunded on returns.
- Purium may introduce a new loyalty program in the future.

8. Events and Community

8.1 Purium spaces

Purium's Zooms, social pages, groups and events are for learning and connecting. In any Purium space:

- Be respectful. No bullying, profanity, nudity, obscene gestures or discriminating language.
- Do not sell products or share your link or code unless the host invites it.
- Do not promote any non-Purium product, service or business.
- Do not share personal contact details in group chats.
- Share product experiences freely, with no disease claims and no false or misleading income claims.

Purium may remove posts and remove or block anyone who breaks these rules. Posts about religion, politics or sexuality may be removed. Repeat offenses may lead to termination.

8.2 Your photos, videos and testimonials

By posting a photo, video or testimonial to a Purium platform or hashtag, you give Purium and its licensees, successors and assigns permission to use it worldwide, indefinitely, for any commercial, promotional, educational or informational purpose, without further approval or payment.

8.3 In-person events

- **Tickets:** buy through the official ticketing site. Everyone over age 2 needs a ticket. Tickets transfer only through the site by the published deadline and are non-refundable.
- **Registration:** register at the scheduled time to receive access, swag and content.
- **Recording:** by attending, you allow Purium to record, photograph and livestream you and use your name, voice and likeness without payment.
- **Conduct:** no misconduct, disruption or non-Purium products or logos. Violators may be removed without refund and banned from future events.
- **Changes:** Purium may change the theme, speakers, dates, location or format. You are responsible for your own travel and lodging costs.
- **Language:** events are in English. You may bring your own translator.
- **Belongings:** Purium is not responsible for lost or stolen items.

- **Giveaways:** Purium may revoke giveaways if event terms are broken.

8.4 Promotions

Purium may offer promotions and change or end them at any time without notice. Read each promotion's rules.

9. Enforcement and Termination

9.1 What Purium may do

If you break the Agreement or these Policies, or act in an illegal, deceptive or unethical way, Purium may, at its discretion:

1. Give a verbal or written warning
2. Require you to change or remove content
3. Remove you from Purium events, Zooms, groups or speaking roles
4. Remove you from promotions and leaderboards
5. Hold or withhold commissions
6. Charge a fine, deducted from future commissions
7. Suspend your account
8. Terminate your account

9.2 Reasons for termination

Purium may terminate your account at any time if you:

- Break any part of the Agreement or these Policies
- Make medical or disease claims, or false or misleading income claims
- Fail to disclose that you earn a commission
- Post fake or manipulated reviews
- Misuse Purium's trademarks or present yourself as Purium
- Sell expired, tampered, re-labeled or re-packaged product
- Make false or defamatory public statements about Purium, its owners, products or program
- Commit fraud, including fake accounts, self-purchases through other accounts, or chargeback abuse
- Act in a way that harms Purium's business or reputation

9.3 Termination process

1. Purium emails you at the address on your account to tell you your account is terminated and why.
2. You have 10 days to appeal in writing to compliance@puriumcorp.com. If you do not appeal, the termination is final.
3. If you appeal, Purium reviews it. Purium's decision is final.
4. Once terminated, you are not entitled to further commissions. Purium may hold all commissions while a termination is disputed.
5. Customers you referred become house accounts (5.3).

9.4 Reporting violations

If you see someone breaking these Policies, you may let them know the rule. If it continues, report it through Purium's Compliance Form. Purium's decisions on discipline are final.

9.5 Waiver

If Purium does not enforce a rule right away, it may still enforce it later. Only a written waiver signed by a Purium officer counts.

10. Legal Terms

10.1 Confidential information

“Confidential Information” includes all nonpublic Purium information, including customer and Affiliate identities, contact information, sales volumes, and business or financial information, in any form. Such information is Purium property and may constitute protected trade secrets.

Affiliates may use Confidential Information solely to operate their Purium business and shall not:

- Disclose it to unauthorized persons or share back-office passwords;
- Use it to compete with Purium or for any unauthorized purpose; or
- Use it to solicit Purium customers or Affiliates to terminate or alter their relationships with Purium.

Affiliates' confidentiality obligations survive termination for as long as the information remains confidential or legally protected. Upon termination, Affiliates must immediately cease using Confidential Information and, within five business days of Purium's request, return or destroy all copies at their expense.

10.2 Suppliers and manufacturers

Purium’s supplier and manufacturer relationships are confidential. Do not contact them except at a Purium event where Purium has invited them.

10.3 Disputes and arbitration

All disputes arising from or relating to this Agreement, the Compensation Plan, Purium products, or the Affiliate relationship shall be resolved exclusively by binding arbitration in Rancho Dominguez, California, under the Federal Arbitration Act and applicable American Arbitration Association (AAA) rules, before one arbitrator experienced in business law. Arbitration costs shall be borne equally by both parties, unless AAA rules or applicable law require a different allocation. The award shall be final and enforceable in any court of competent jurisdiction.

All claims must be brought individually, not as class, collective, or representative proceedings. Either party may seek temporary injunctive relief in court without waiving arbitration. Purium may litigate intellectual property ownership, infringement, or misuse claims in court. Louisiana residents retain any nonwaivable rights to litigate in Louisiana under Louisiana law. If any provision is unenforceable, the remainder shall remain effective to the extent permitted by law.

10.4 Notice and time limits

Affiliates must notify Purium in writing of any claim, including its factual basis, within 30 days after discovering or reasonably being expected to discover the facts giving rise to the claim. Any arbitration or lawsuit must be commenced within one year after the claim accrues. Failure to comply with either deadline constitutes a waiver and permanent bar of the claim, to the fullest extent permitted by law. Providing notice does not extend the filing deadline. These limitations apply only to the extent permitted by applicable law.

10.5 No guarantee of income

Purium makes no guarantee of earnings, profits, or business success. Affiliates may earn nothing or incur losses. Each Affiliate assumes all business risks and expenses, makes independent business decisions, and is responsible for obtaining professional advice.

10.6 Disclaimers and limits of liability

To the fullest extent permitted by law, Purium provides its Affiliate services “as is” and “as available,” without warranties, express or implied. Purium is not liable for indirect, incidental, special, consequential, exemplary, or punitive damages, including lost profits. Purium's aggregate liability under this Agreement shall not exceed the greater of $100 or amounts the Affiliate paid Purium during the preceding 12 months. These limitations do not apply to unpaid commissions or liabilities that cannot lawfully be limited.

10.7 Legal costs

If Purium wins a claim to enforce or defend the Agreement, you will pay Purium’s costs, including attorneys’ fees.

10.8 Events beyond Purium’s control

Purium is not liable for delays or failures caused by events beyond its reasonable control, including natural disasters, epidemics, labor disputes, supply disruptions, transportation delays, utility or network failures, or governmental actions.

10.9 Invalid terms

Except as otherwise provided regarding arbitration or class-action waivers, any unenforceable provision shall be modified to the minimum extent necessary to make it enforceable or, if modification is impermissible, severed. All remaining provisions remain effective.

10.10 Entire agreement and governing law

This Agreement, including incorporated policies and the Compensation Plan, supersedes all prior agreements concerning the Affiliate relationship. Affiliates may not assign their rights or obligations without Purium's written consent. Purium may assign this Agreement to a successor or affiliate. California law governs, excluding conflict-of-laws rules and subject to nonwaivable legal protections.

11. Glossary

Term	Meaning
Affiliate	An independent contractor approved by Purium to refer customers and resell Purium products
Agreement	The Affiliate Terms and Conditions, these Policies and the Compensation Plan together
Back office	Your online account area for orders, reports, links, codes and statements
Commissionable amount (eligible amount)	Product amounts actually paid, after savings and sale prices, excluding shipping and tax. Every product counts, including merchandise, unless Purium marks an item non-commissionable with notice, such as an event ticket
Subscriber	A connected customer with an active subscription. A paused subscription stays active for up to 3 months. After that, Purium cancels it. One-time orders do not make a customer a subscriber
Connected customer	A customer inside their Affiliate’s six-month window, or a subscriber
Everyday price	The single price every customer and Affiliate pays before subscription savings
House account	A customer connected to Purium instead of an Affiliate. The same connection and release rules apply

Term	Meaning
New customer	Someone who has never placed a paid Purium order, or a customer who has been released
Released customer (no longer connected)	A customer whose six-month window has ended and who does not have an active subscription, including a subscriber whose subscription is canceled after the window. A released customer counts as new
Rewards Points	Points earned on purchases before October 31, 2026, usable on one-time orders, up to $50 per order, until April 30, 2027, unless they expire sooner after 3 months with no activity
Seller of record	The person legally responsible for a sale. When you resell, that is you
Six-month window	The rest of the calendar month in which a customer connects to an Affiliate, plus the next six full calendar months
Subscription	An automatic order that ships on a chosen date and saves 5%

Contact

- **Customer Care:** 888-747-6733, or the support form on the Support page at iShopPurium.com. Hours are posted at iShopPurium.com.
- **Compliance:** compliance@puriumcorp.com or Purium's Compliance Form
- **Mail and returns:** 2610 Homestead Place, Rancho Dominguez, CA 90220
- **Websites:** iShopPurium.com, PuriumBusiness.com