How You Earn as a Purium Affiliate

Effective October 31, 2026

Do You Love Purium?

Purium needs you now more than ever, so we have made it simpler to share what you love.

We've also made it easier to understand how you can earn money when someone orders using your personal link or code.

In our new system, you do not have to build a team, reach a rank, or meet a sales volume requirement. There is no purchase required for you to earn money on new customers, and there is no limit to how many new customers you can bring in.

Whether you share with one friend, whether you share with four friends, or whether you start a group cleanse, you can do whatever fits comfortably into your life.

How you earn

20% on a new customer's first order

Earn 20% when a new customer places their first order through your link or code. "New" means the customer has never placed a paid Purium order, or has been released. Every released customer counts as new.

10% on their subscription renewals

Earn 10% on every paid renewal of a subscription connected to you, even after the six-month window. Subscriptions can be paused for up to 3 months. The connection lasts as long as the subscription is active.

+5% one-time subscription bonus

If a new customer's first order includes a subscription, earn an extra 5% of the original eligible subscription purchase when its first renewal is paid and still connected to you. This is in addition to the 10% commission on that renewal. No renewal means no bonus.

10% on their re-orders

Earn 10% on re-orders for the rest of the month the customer connects to you, plus the next six full calendar months. A January referral earns you commission on re-orders through July 31. Re-orders do not extend this window. If the customer subscribes, all their re-orders keep earning 10% after the window while the subscription stays active.

One customer example

A new customer starts a subscription with $100 in eligible product purchases on each order.

Customer order	You earn
First order	$20
First paid renewal	$15*
Each paid renewal after that	$10

**The first renewal's $15 includes $10 in commission plus the one-time $5 bonus. This is an illustration of commission math, not a prediction of earnings. Actual earnings depend on eligible customer purchases and the plan rules.*

Your customers and your payments

Your referral connection is protected

During the six-month window, eligible orders remain credited to you even if your customer uses another Affiliate's link or code. After that, customers with an active subscription stay connected and all their orders earn 10%. Example: Kim subscribes through your link in January. Her May order with another Affiliate's code still pays you, and so do her renewals for as long as her subscription stays active.

A customer is released once the six-month window has closed and they do not have an active subscription. If a subscription is canceled after the window, the customer is released right away. While a customer remains connected to you or to Purium, another Affiliate's link or code does not change that connection.

A chance to reconnect

Every released customer counts as new. Bring them back through your link or code and earn the new-customer rate of 20%, plus the one-time bonus if their order starts a subscription that renews. If they return directly to Purium, no Affiliate commission is paid.

Your existing customers at launch

Current Brand Partners become Affiliates by opting in by December 31, 2026. Once you opt in, customers you enrolled with a paid order on or after April 1, 2026 stay connected to you and earn you 10% on renewals and re-orders. Subscribers stay connected while their subscription is active. Others are released on a rolling basis after six full calendar months with no paid order. Customers who keep ordering at least once every six months stay connected through April 30, 2027. After that date, they stay connected only if they are on a subscription.

Starting October 31, reconnect with customers who have had no paid order since March 31, 2026. Their previous Brand Partner connection ends at launch, so their next order through an Affiliate's link or code starts a new one. Invite them to order through yours. If they do, you earn 20% on that order, plus the one-time bonus if it starts a subscription that renews.

Every month brings new chances. Customers with no order since April 30, 2026 are released on November 1, even with a paused subscription, and can order as new customers. No order since May 31? Released December 1, and so on. Welcome them back and earn 20%.

What to know before you share

Everyone pays the same everyday price. Subscriptions save 5%. Your link or code does not give the customer a discount.

Commission is based on cash paid for eligible products after savings. Tax, shipping, Rewards Points, store credit and refunded amounts do not earn commission.

Your own orders and orders shipped to your address do not earn you commission. They pay the Affiliate who referred you. Orders through Purium's marketplace listings, TikTok Shop, retail channels and Wholesale Program are excluded.

Paydays are the 1st and 15th of each month, starting December 15, 2026. Each commission waits 45 days and until the customer's 30-day money-back guarantee, which starts on delivery, has ended. Most are paid 45 to 61 days after the customer pays, longer with a late delivery or open return. Electronic payments start at $10; smaller amounts carry forward. Paper checks ($5 fee, $15 minimum) continue until Purium's April 30, 2027 target to end them.

Start with one conversation

Think of someone who has asked about a product you use. Share your own experience, offer your personal link or code, and let them decide what fits their life. Always say you earn a commission (see the Policies and Procedures). You do not need to explain a team structure or invite them to become an Affiliate.

Our mission depends on helping more people discover Purium. Your personal recommendation can be part of that, one person at a time.

This is a summary. Full rules are in the Purium Affiliate Compensation Plan and Policies and Procedures. Purium may change the plan with 10 days' notice.